

# ROC Real Estate & Rental

## THE SKINNY ON HOUSING

The *Chicago Tribune* suggests these quick and easy home improvements to make your home better.

To launch your home makeover, start at the front door; repaint in a color that contrasts with the trim. Give the front of your home a good cleaning and replace any dated house numbers, light fixtures and handle sets. Stain or paint porches or steps to make the house appear more polished.

Remove any trees or shrubs that are in line with the front door to boost curb appeal. If your home lacks trees or shade, invest in the largest tree possible. Other easy improvements are sod and hardscaping. Add simple gravel or mulched walkways in the garden.

» Beginning Oct. 6, Nothnagle's our *Showcase of Homes* will also be aired on Channel 18 (Time Warner) on Saturday's at 11 a.m.

The show will still air in its normal time slot on WROC (Channel 8) on Sundays at 10:30 a.m. and again at 11 a.m.

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Pullout: GALLERY OF HOMES

# Stage home for fall, and to sell

## Seasonal touches may help entice buyers

**Mary Chao**  
Staff writer

The brisk chill in the air means fall has arrived — and, if you have a home on the market, it means it's time to rethink your staging strategies, experts say.

Staging for the season will give your home a fresh, inviting look to entice prospective buyers, they say. And changing your scheme for fall doesn't have to be expensive.

Here are some tips on how to spruce up your home without spending too much:



See **STAGING**, Page 17

Home stager Leona Piro, of Mendon, stages a Victor home that is about to go on the market. KATE MELTON

## Home and real estate calendar

**Fall Pruning Workshop:** Larry Grossman will offer an overview of what you should prune now (and how) along with what you should wait to prune until spring. Class will take place in the nursery gardens. 9 to 10 a.m. Sept. 22 or Oct. 13. Registration required. Grossmans Garden & Home, 1801 Route 250, Penfield. Free. (585) 377-1982, ext. 1 or [www.grossmans.com](http://www.grossmans.com).

**Gro-Moore's Pumpkin Hollow Fall Family**

**Fun:** Attractions (for families with children up to third grade) include the ABC's of Agriculture Maze, No Left Turn Maze, Haunted House, The Fun House for Kids, a goat petting zoo, pumpkin slide and many fall scenes to enjoy. Special weekend activities run from 10 a.m. to 5 p.m. Saturdays and Sundays and include John Deere Express Train Ride, the Black Hole, miniature golf, tractor-drawn wag-

on rides, duck races, tattoo parlor, pumpkin painting, Trike Track, Straw Crawl for the little ones. 8 a.m. to 6:30 p.m. Monday through Friday; 8 a.m. to 6 p.m. Saturday and Sunday, through Oct. 28. Gro-Moore Farms, 2811 East Henrietta Road, Henrietta. (585) 359-3310 or [www.gromoore.com](http://www.gromoore.com).

**Operating Rental Property for Landlords:** 9 a.m. to 4 p.m. Sept. 22. Registration required. Housing Council, 75 Col-

lege Ave. Suite 142, Rochester. \$25. (585) 546-3700 or [www.roclandlord.com](http://www.roclandlord.com).

**Plant and Grow Fall Container Gardening Workshop:** Bring your own container from home to plant in or choose something new from the fall collection. 9 to 10 a.m. Sept. 22. Registration required. Grossmans Garden & Home, 1801 Route 250, Penfield. \$7, plus materials used during class. (585) 377-1982, ext. 1 or [www.grossmans.com](http://www.grossmans.com).

**Home Improvement Loan Orientation:** Please bring identification and proof of income. 5 p.m. Sept. 26. NeighborWorks Rochester, 570 South Ave. Free. (585) 325-4170 or [www.nwrochester.org](http://www.nwrochester.org).

**The Secrets of Buying Bank-Owned:** Sponsored by IS Levy Realtors and Associates. 7 p.m. Sept. 27. Registration required. DoubleTree Hotel, 1111 Jefferson Road, Henrietta. \$99. (585) 424-1300 or [is@islevy.com](mailto:is@islevy.com).